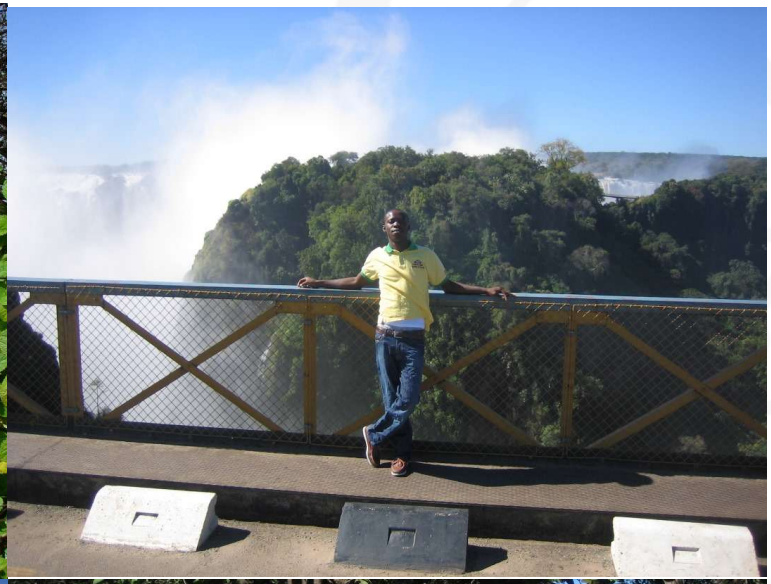
Presentation by President of TICON Africa



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My Zambia Story



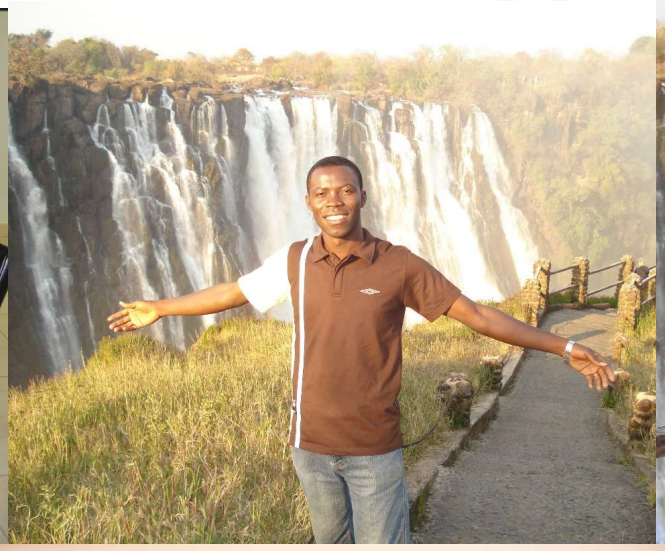






Beautiful Zambia – Work, family and beautiful tourist destinations











What will be the biggest asset of Africa by 2050?

Africa's Youth Advantage: Transforming the Workforce Landscape

42.5+ years

Europe & other western countries ageing with median age

19.2+ years

Africa is most youthful continent with median age

Africa' youthful demography an **advantage** for employment

A combination of **Digital skills & Technology** can help Africa overcome youth unemployment

4th Industrial Revolution can help Africa leapfrog and overcome development challenges



Average Age

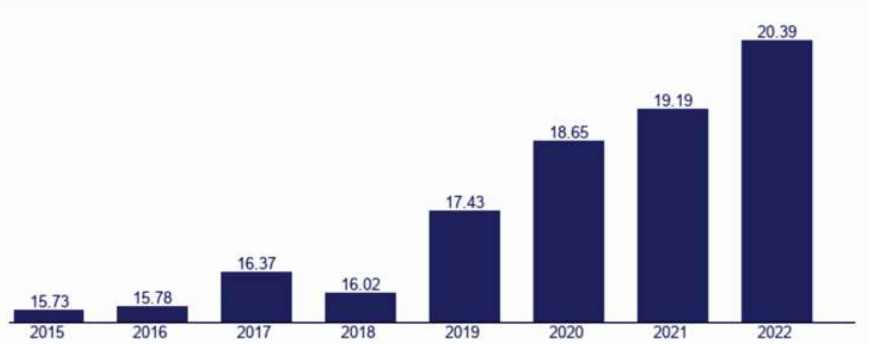
>45	40-45	35-40	30-35
25-30	20-25	14-20	

DEVELOPING WORKFORCE PIPELINE:
TERTIARY SKILLS DEVELOPMENT - GHANA

Tertiary Education Course Breakdown

Total Tertiary Student Enrollment (2021): 580,751

1	173,816 EDUCATION	6	24,327 INFORMATION AND COMMUNICATION TECHNOLOGIES
2	19,116 ARTS AND HUMANITIES	7	43,269 ENGINEERING, MANUFACTURING AND CONSTRUCTION
3	49,236 SOCIAL SCIENCES, JOURNALISM AND INFORMATION	8	12,693 AGRICULTURE, FORESTRY, FISHERIES AND VETERINARY
4	112,736 BUSINESS, ADMINISTRATION AND LAW	9	105,446 HEALTH AND WELFARE
5	29,554 NATURAL SCIENCES, MATHEMATICS AND STATISTICS	10	10,558 SERVICES



Tertiary school enrollment trend, percent of all eligible youth

Ghana Educational System Use Case

- Partnerships between p ublic and private sectors
- Role of educational insti tutions and government initiatives
- Bridging the digital skills gap

16 Public Universities

10 Technical Universities

107 Private Tertiary Inst.

TICON AFRICA

Technology Information Confederation Africa




TICON AFRICA CONFERENCE
2023
ICTAU
UGANDA ICT ASSOCIATION

VISION OF TICON AFRICA

The vision of TICON AFRICA is to add value to African ICT professional bodies through

1. Research and development
2. Publications
3. Education
4. Events and networking
5. Enhanced revenue



TICON Africa Formation – October 2022







TICON Africa Member Bodies

ICTAK
Information Communication Technology Association of Kenya
Kenya

IIPGH
INSTITUTE OF ICT PROFESSIONALS GHANA
Ghana

SAICTA
South Africa

ICTAZ
Zambia

ICTAU
Uganda

CSZ
COMPUTER SOCIETY OF ZIMBABWE
Zimbabwe

ICTAM
ICT ASSOCIATION OF MALAWI
Malawi

BITS
Botswana Information Technology Society
Botswana

ICT CHAMBER
Rwanda

ictaz
Zimbabwe

ICTET
Ethiopia

LICTA
Lesotho



Opening Address by David Gowu,
President of TICON Africa

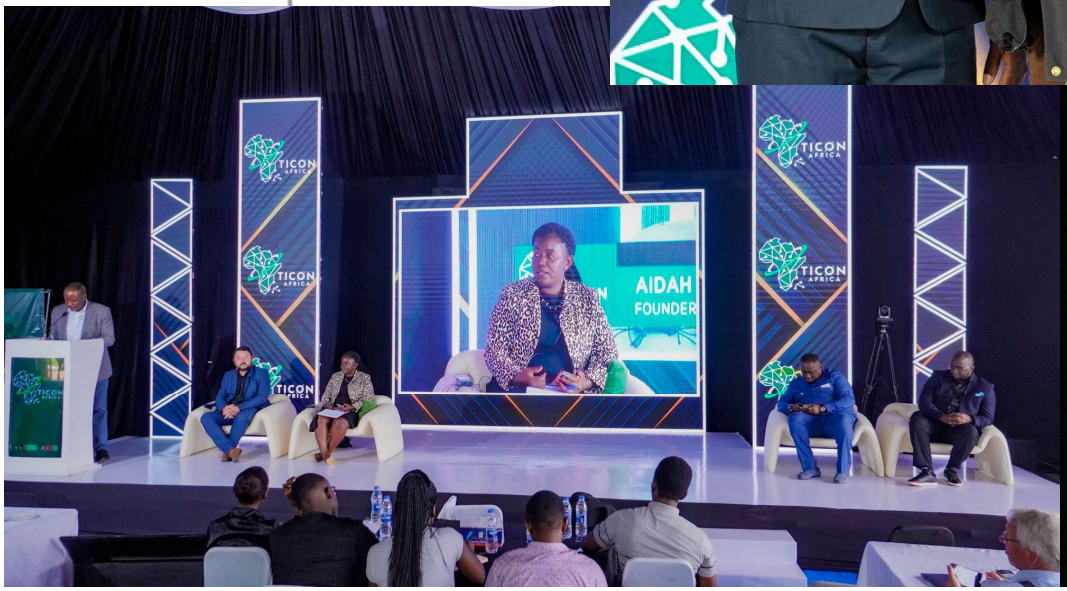



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and Fun Activities






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INAUGURAL TICON
AFRICA
2023

ICT Association of Zambia (ICTAZ) Delegates at the Inaugural TICON Africa Conference in Entebbe, Uganda



Institute of ICT Professionals Ghana (IIPGH) Delegates at the Inaugural TICON Africa Conference in Entebbe, Uganda



ICT Association of Malawi (ICTAM) Delegates at the Inaugural TICON Africa Conference in Entebbe, Uganda



TICON Africa Delegates at the Inaugural TICON Africa Conference, September 2023



TICON AFRICA CONFERENCE

25-27 September 2024

TICON AFRICA



Discover the Future of ICT in Africa at the Stunning

Sarova Whitesands Beach Resort,

Mombasa, Kenya!

In Collaboration With

ICTAK

Information Communication Technology Association of Kenya

Improving Lives Through ICT



Your Opportunity

TICON AFRICA



Access the largest gathering and network of ICT professionals and decision-makers in Africa

- ICT Opportunities
- Cybersecurity
- Big Data Analytics
- Cloud Computing
- Internet of Things (IoT)
- Artificial Intelligence & Machine Learning
- Network Infrastructure
- Software Development
- Digital Transformation
- Smart Cities & Smart Infrastructure
- Supply Chain Management
- Innovation and R&D
- Green ICT and Sustainability

Share and engage in collaboration to meet the profession's skills gap.

Showcase leading case studies, products and services.

Identify partners and future strategies to take their organisation to the next level.


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HOSTED BY
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Hearing aids
STT (captioning)
peech to sign lan
art glasses
imedia tools
R and imm

The Beach Party



2024 TICON Africa Awards Winners




TICON AFRICA
2nd Annual TICON Africa Conference
TICON AFRICA


SAROVA WHITESANDS
BEACH RESORT & SPA
JOHARI
Welcome to the AMC Marketing Forum

AMC 2025 & TICON Africa Joint Conference

20–22 August 2025 | Labadi Beach Hotel | Accra, Ghana

Hosted by:

AMC – Elevating African marketing on the global stage

TICON Africa – Uniting Africa's ICT community for innovation & impact



In Partnership with

CIMG
WORKING FOR GHANA

IIPGH INSTITUTE OF ICT PROFESSIONALS GHANA

Welcome to Africa's Premier Tech & Marketing Conference

AMC & TICON Africa Conference Venue Partnership Agreement Signed









A Transformative, Pan-African Event

These conferences are a catalyst for Africa's digital and market-driven future.

500+
ATTENDEES

- Over **500+ attendees** from 4 continents
- Decision-makers, disruptors & digital leaders
- Simultaneous events for ICT & marketing professionals
- Hosted annually in different African countries – now in **Accra, Ghana**

THE 2025 THEMES

AMC Theme:
Thriving in Africa's Evolving Markets: Trust, Trends, and Technology

BOLD

FORWARD-THINKING

TICON Africa Theme:
Empowering Africa's Tech Future: Innovation, Standards, and Global Influence

RELEVANT

Together, these themes bridge the digital divide and unlock new economic opportunities.

Why Sponsor the 2025 AMC & TICON Africa Conferences?

Amplified Visibility:
Across venue, digital platforms, and global media

Thought Leadership:
Speaking slots & high-profile panels

Premium Access:
Free delegate passes, exhibition booths & more

Elite Networking:
Access to C-level execs & partnership-building opportunities

Your Audience – Influential & Diverse

A curated audience of senior leaders shaping Africa's tech and marketing futures:

01 CMOs, CIOs, CTOs, Marketing & ICT Directors

02 Government officials & policy makers

03 Global partners from 4 continents

04 Entrepreneurs, analysts, digital consultants, and academic experts

Cross-Industry Synergy = Bigger Impact

This event **integrates technology and marketing** like never before.

1

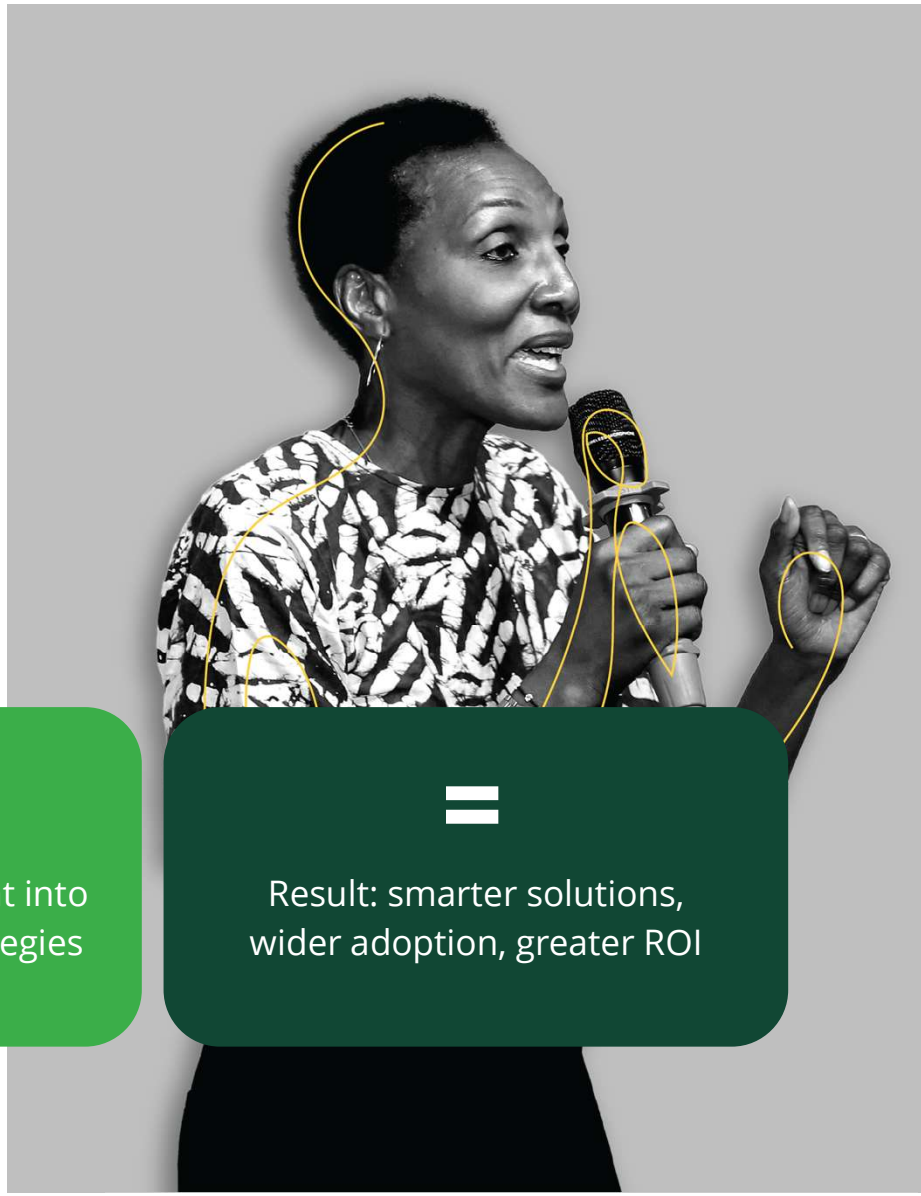
Marketers explore the impact of tech innovation

2

ICT leaders gain insight into market adoption strategies

=

Result: smarter solutions, wider adoption, greater ROI



Showcase Your Brand in Africa's Digital Capital

Accra, Ghana – A growing tech and creative hub

Beautiful venue:

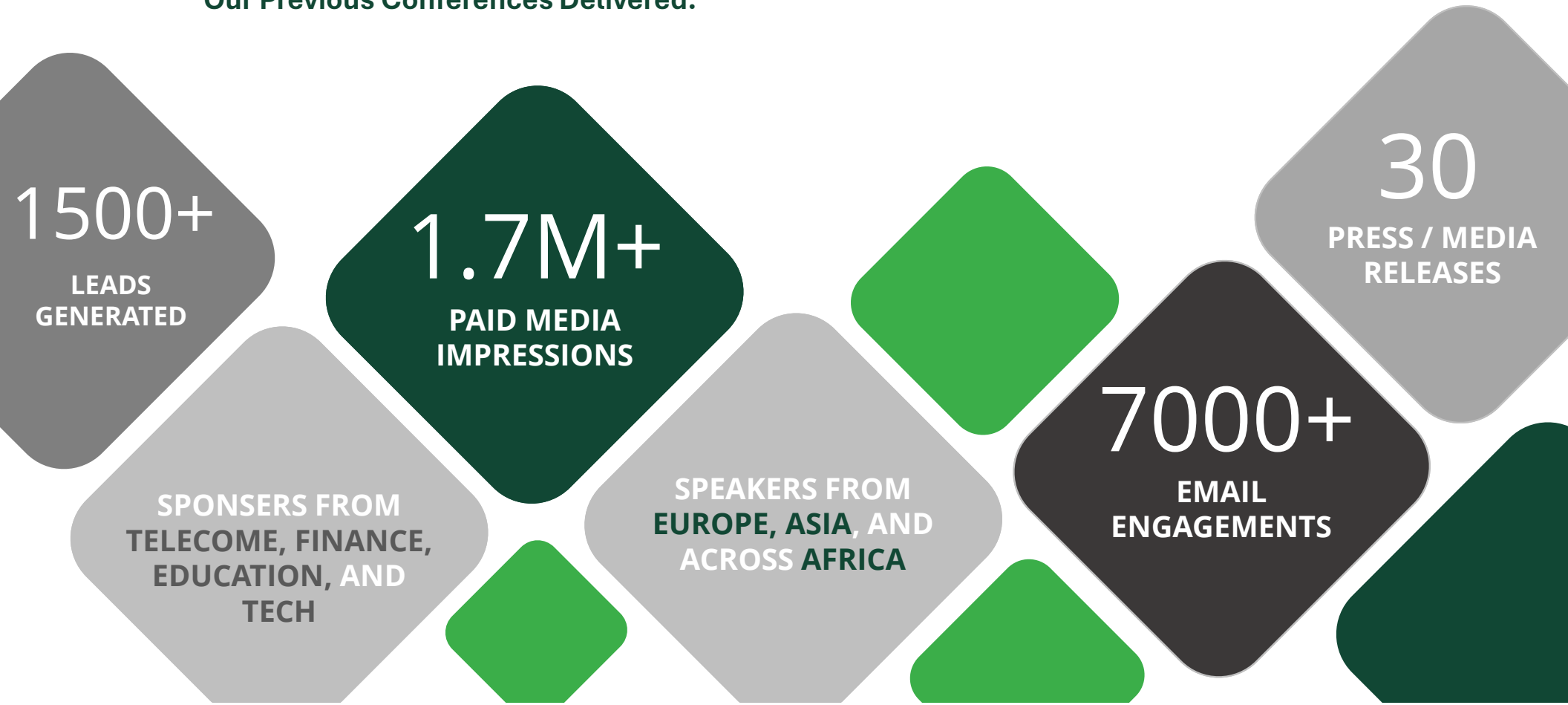
Labadi Beach Hotel

Conference aligns with Ghana's national push for digital & economic development

Strong government and media involvement

Past Success, Global Reach

Our Previous Conferences Delivered:



Register to attend
Secure your sponsorship.
Elevate your brand.
Influence Africa's future.

20–22 August 2025 | Labadi Beach Hotel | Accra, Ghana

www.africanmarketingconfederation.org

www.ticonafrica.org

JOIN US – Let's Build the Future of Africa, Together

Thank you



DAVID GOWU

Empowering Africa's Tech Future!

David Gowu, TICON Africa President

www.ticonafrica.org

TICON Africa proudly introduces our Women in TICON



Empowering Women, Transforming the Digital Future



Recognising the vital role women play in shaping the future of technology, TICON Africa established the Women in TICON Africa Chapter.

It is a dynamic initiative dedicated to empowering, supporting, and advancing women in the ICT sector.

This chapter is more than just an advocacy platform; it is a catalyst for change, ensuring that African women in technology have the resources, networks, and opportunities to thrive in an industry that is critical to Africa's economic growth and innovation.

Our Purpose



The Women in TICON Chapter is designed to be a transformative force, fostering collaboration, mentorship, and skill-building across the continent.

Our goal is to address the unique challenges faced by African women in technology while creating a thriving ecosystem that nurtures talent, fosters leadership, and drives innovation.

Mission
Our mission is to equip, connect, and inspire African women in technology by providing access to education, mentorship, funding, and leadership opportunities.



Key Pillars of Our Mission:

•**Equip:** Providing women with the technical skills, training, and education they need to excel.

•**Connect:** Cultivating a strong network of women professionals, industry leaders, and organisations.

•**Inspire:** Highlighting success stories and role models to motivate the next generation of women in tech.

•**Access:** Creating pathways to funding, job opportunities, and entrepreneurship.

•**Inclusivity:** Ensuring that women from all backgrounds and tech disciplines feel welcome and supported.



Thank you

Gifty Mottey

General Secretary, Women in TICON



https://ticonafrica.org/women-in-ict-2/